

# INFORMATION ABOUT SPONSORSHIPS



<2020/>  
WORDCAMP  
ZARAGOZA


# 1 OUT OF 3 WEB SITES USES WORDPRESS

## AN OPEN SOURCE PROJECT

WordPress is the most used platform in Spain, and in the rest of the world,  
for the creation and management of web sites.

**w3techs.com**





**WORDPRESS IS MAINTAINED  
ALTRUISTICALLY**

**BY A COMMUNITY  
OF THOUSANDS OF PEOPLE  
AROUND THE PLANET**

In Spain, we are already more than 2,000 who dedicate our time supporting WordPress to continue improving and growing:

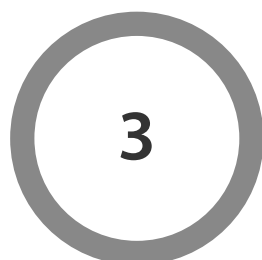
generating content, developing plugins, translating into Spanish the work done by thousands of people from all over the world, and organizing events to publicize this free software tool.

# OUR WORDCAMP ZARAGOZA '19

We are the first WordCamp of the year in the world!



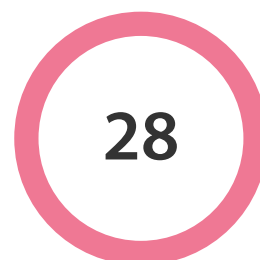
Attendees



Tracks



Speakers



Sponsors



## Other WordCamps in Spain

Bilbao Valencia **Madrid** Irún  
Pontevedra Sevilla Las Palmas De Gran Canaria  
Barcelona **Granada**

SPONSOR A WORDCAMP IS TO  
CONTRIBUTE WITH WORDPRESS

Welcome to

WordCamp  
Zaragoza

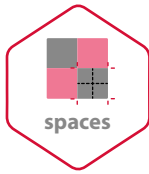


2020

ZGZ  
2020

ZGZ  
2020

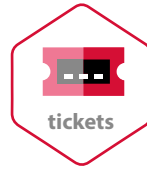
ZGZ  
2020



spaces



extras



tickets



your brand

ALL

For all collaborations: mention in the thank-you post and specific description page for you

Only for ZARAGOZA companies. \* With approval. Collaborate with us and get extra visibility on Friday.

GOLD  
4 AVAILABLE

Bigger stand  
2 x Rollup,  
one on the main track  
1 Item, prior approval,  
in the welcome pack  
Flyer or merchandising  
on the gift table

Possibility of make a  
raffle during the event  
Special mention  
in the main track  
Participate in the  
networking game



4 Tickets  
2 Invitations to the  
speakers dinner

All our emails  
Official impressions  
WordCamp.org  
Hall screens  
Main track screen

1.500 €

SILVER  
6 AVAILABLE

Small stand  
2 x Rollup  
one on the second tracks  
1 Item, prior approval,  
in the welcome pack  
Flyer or merchandising  
on the gift table

Special mention  
in the main track  
Participate in the  
networking game



3 Tickets  
1 Invitation to the  
speakers dinner

Official impressions  
WordCamp.org  
Hall screens  
Main track screen

1.000 €

BRONZE  
8 AVAILABLE

Rollup  
only on the hall  
Flyer or merchandising  
on the gift table



2 Tickets  
1 Invitation to the  
speakers dinner

WordCamp.org  
Hall screens  
Main track screen

500 €

COLLABORA  
15 AVAILABLE

Space in the venue not  
included



1 Ticket

WordCamp.org  
Hall screens

200 €



## EXTENDED INFORMATION ABOUT SPONSORSHIPS

Below, we show you more detailed information about the sponsorships available for WordCamp Zaragoza 2020. If you have any questions, do not hesitate to contact us.

### GOLD (1.500 euros)

4 available

- 4 tickets to the event. ●
- 2 invitations to the dinner of sponsors, speakers and volunteers.
- Special mention in the presentation and closing of the event.
- Specific descriptive page for you in the event website, and mention in the general thank-you post at the end of the event. ●
- Logo of your company visible in:
  - The section of sponsors of the web. ●
  - The hall screens.
  - The main track screen during breaks, etc.
  - Official impressions of the event: rollups, posters, etc. ●
  - All communications via email that are made.
- Gratitude on Twitter, Facebook & Instagram indicating your level of sponsorship.
- 1 stand or two tables in the venue hall (approximately 2 meters long).
- Possibility of placing up to 2 rollup (maximum 1 m). One on the main track.
- Possibility to offer merchandising or flyer:
  - Two items, previous approval, in the welcome bag.
  - Space at the gift table self-service.
- Possibility of holding a raffle during the event (at the stand and announced on the main track) and get involved in networking games.

### BRONZE (500 euros)

8 available

- 2 tickets to the event. ●
- 1 invitation to the dinner of sponsors, speakers and volunteers.
- Specific descriptive page for you in the event website, and mention in the general thank-you post at the end of the event. ●
- Logo of your company visible in:
  - The section of sponsors of the web. ●
  - The hall screens.
  - The main track screen during breaks, etc.
- Gratitude on Twitter and Facebook indicating your level of sponsorship.
- Possibility of placing 1 rollup (maximum 1 m). Only on venue hall.
- Possibility to offer merchandising or flyer at the gift table self-service.

### SILVER (1.000 euros)

6 available

- 3 tickets to the event. ●
- 1 invitation to the dinner of sponsors, speakers and volunteers.
- Special mention in the presentation and closing of the event.
- Specific descriptive page for you in the event website, and mention in the general thank-you post at the end of the event. ●
- Logo of your company visible in:
  - The section of sponsors of the web. ●
  - The hall screens.
  - The main track screen during breaks, etc.
  - Official impressions of the event: rollups, posters, etc. ●
- Gratitude on Twitter, Facebook & Instagram indicating your level of sponsorship.
- 1 small stand or one table in the venue hall (approximately 2 meters long).
- Possibility of placing 1 rollup (maximum 1 m). Even in the parallel tracks.
- Possibility to offer merchandising or flyer:
  - One item, previous approval, in the welcome bag.
  - Space at the gift table self-service.
- Possibility of get involved in networking games.

### COLLABORATOR (200 euros)

15 available

- 1 ticket to the event. ●
- Mention in the general thank-you post at the end of the event. ●
- Logo of your company visible in:
  - The section of sponsors of the web. ●
  - The hall screens.
- Gratitude on Twitter indicating your level of sponsorship.

### ALSO (If you are from Zaragoza...)

Subject to approval

- We are preparing an extra visibility for local companies that support WordCamp Zaragoza 2020 to be held on Friday 17 January, called, "Day to share".

## NOTES

- The content published on the web (logos, articles, mentions, etc.) will remain published throughout the life of the wordcamp.org website. The pages of each event do not disappear when finished, this remain as historical.
- T-shirts and welcome bags are not customizable with any logo of sponsor or collaborator. The sponsors will only appear in rollups, posters, accreditations and other similar elements.
- The tickets included will be used exclusively for representatives and / or workers of the sponsoring company.
- The sponsors must provide all the promotional material they will use at the event (rollups, flyers, etc.).
- The sponsorship conditions are valid, except typographical error or omission. For any interpretation or consultation, contact us.

# CODE OF CONDUCT

## PURPOSE

WordCamp Zaragoza believes our community should be truly open for everyone. As such, we are committed to providing a friendly, safe and welcoming environment for all, regardless of gender, sexual orientation, disability, ethnicity, religion, preferred operating system, programming language, or text editor.

This code of conduct outlines our expectations for participant behaviour as well as the consequences for unacceptable behaviour.

We invite all sponsors, volunteers, speakers, attendees, and other participants to help us realize a safe and positive conference experience for everyone.

## OPEN SOURCE CITIZENSHIP

UA supplemental goal of this code of conduct is to increase open source citizenship by encouraging participants to recognize and strengthen the relationships between what we do and the community at large.

In service of this goal, WordCamp Zaragoza organisers will be taking nominations for exemplary citizens throughout the event and will recognize select participants after the conference on the website.

If you see someone who is making an extra effort to ensure our community is welcoming, friendly, and encourages all participants to contribute to the fullest extent, we want to know. Let an organiser know however you can.

## SCOPE

We expect all conference participants (sponsors, volunteers, speakers, attendees, and other guests) to abide by this code of conduct at all conference venues and conference-related social events.

## CONTACT INFO

If you need to contact us, you can do so through [zaragoza@wordcamp.org](mailto:zaragoza@wordcamp.org) or through the phone +34 617 51 23 82.

## LICENCE AND ATTRIBUTION

This Code of Conduct is a direct swipe from the awesome work of Open Source Bridge, but with our event information substituted.

The original is available at <http://opensourcebridge.org/about/code-of-conduct/> and is released under a Creative Commons Attribution-ShareAlike license.

## EXPECTED BEHAVIOUR

Be considerate, respectful, and collaborative.

Refrain from demeaning, discriminatory or harassing behaviour and speech.

Be mindful of your surroundings and of your fellow participants. Alert conference organisers if you notice a dangerous situation or someone in distress.

Participate in an authentic and active way. In doing so, you help to create WordCamp London and make it your own.

## UNACCEPTABLE BEHAVIOUR

Unacceptable behaviours include: intimidating, harassing, abusive, discriminatory, derogatory or demeaning conduct by any attendees of WordCamp Zaragoza and related events. All WordCamp Zaragoza venues may be shared with members of the public; please be respectful to all patrons of these locations.

Harassment includes: offensive verbal comments related to gender, sexual orientation, race, religion, disability; inappropriate use of nudity and/or sexual images in public spaces (including presentation slides); deliberate intimidation, stalking or following; harassing photography or recording; sustained disruption of talks or other events; inappropriate physical contact, and unwelcome sexual attention.

## CONSEQUENCES OF UNACCEPTABLE BEHAVIOUR

Unacceptable behaviour will not be tolerated whether by other attendees, organisers, venue staff, sponsors, or other patrons of WordCamp Zaragoza venues.

Anyone asked to stop unacceptable behaviour is expected to comply immediately.

If a participant engages in unacceptable behaviour, the conference organisers may take any action they deem appropriate, up to and including expulsion from the conference without warning or refund.

## WHAT TO DO IF YOU WITNESS OR ARE SUBJECT TO UNACCEPTABLE BEHAVIOUR?

If you are subject to unacceptable behaviour, notice that someone else is being subject to unacceptable behaviour, or have any other concerns, please notify a conference organiser as soon as possible.

The WordCamp Zaragoza team will be available to help participants contact venue security or local law enforcement, to provide escorts, or to otherwise assist those experiencing unacceptable behaviour to feel safe for the duration of the conference.

Volunteers will be wearing a special colour t-shirt. Any volunteer can connect you with a conference organiser. You can also come to the registration desk in the lobby and ask for the organisers.



# Other ways of collaboration

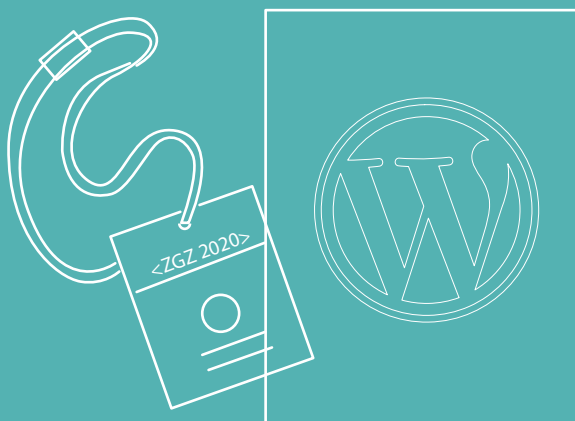
Food and drinks



Children's playroom



Gifts for speakers



Print of badges, banners and rollups



After Party



**CLICK HERE  
TO BECOME SPONSOR**

For more information  
OR PERSONALIZED PROPOSALS  
contact us through  
[zaragoza@wordcamp.org](mailto:zaragoza@wordcamp.org)